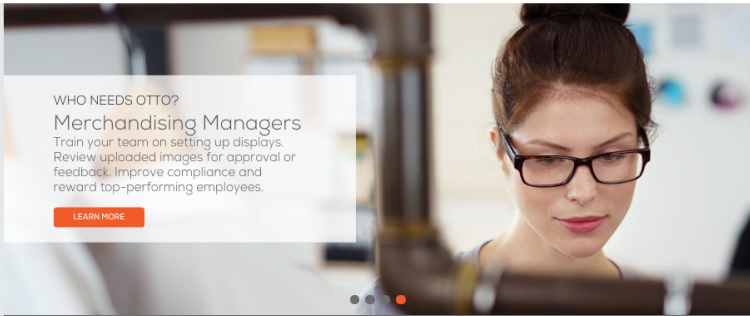


OTTO® is a flexible incentive solution that expedites and simplifies deployment of sales incentives, merchandising initiatives, and rewards.



SEE HOW OTTO CAN HELP YOU.

FIRST NAME

EMAIL ADDRESS

[REQUEST A DEMO](#)

OTTO CAN HELP YOU:

Motivate

Validate

Compensate

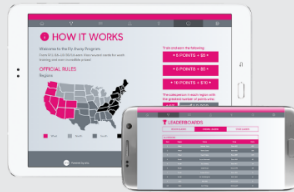


FAST AND SIMPLE

Take the headache out of complex incentive programs and promotions. OTTO makes it simple to launch multi-tiered programs in weeks, not months, with less burden on you.

MOBILE FIRST

Connect with your audience on the devices they use most. Participants can upload and download information via the mobile site or app.



MEASURABLE RESULTS

Monitor performance in real time with 24/7 reporting. The intuitive dashboard and reporting tools help you track the KPIs that matter to your organization.

WHY CHOOSE OTTO?

More than a software platform, OTTO is part of a suite of expert services to help you create, execute, and fulfill effective incentive programs. Developed by Insider Marketing, OTTO is backed by over 22 years of expertise serving Fortune 100 companies like these:



MARKETING MANAGERS

SALES DIRECTORS

TRAINING MANAGERS

MERCHANDISING MANAGERS

